

A photograph of three people in a meeting. A man in a light blue shirt and glasses is leaning over a desk, looking at a document. A woman in a red dress is smiling and looking at the document. A woman in a grey plaid blazer and glasses is standing next to her, also smiling. On the desk, there is an orange RMIT mug, an open book, and a red pyramid-shaped object.

**2024 - 2025**

**POSTGRADUATE**

**GUIDE**

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Go **beyond**  
the brochure!

Our brochures include QR codes to link you to online multimedia and further information. Simply use a QR code scanner on your smartphone to learn more about our programs and get a taste for what it's like to study at RMIT.

Information correct at time of printing. This publication is intended as a general guide. RMIT University Vietnam reserves the right to alter any program or admission requirements, and availability of courses. For the most up-to-date program information, please visit [www.rmit.edu.vn](http://www.rmit.edu.vn).

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**Professor Claire Macken**  
Pro Vice-Chancellor Vietnam  
RMIT University

# Welcome to RMIT!

The age of disruption is upon us. Our collective societies have seen more social and technological change in the past two decades than in all previous centuries combined. Never before has technology-driven change happened so quickly, with the effects of which occurring right away, on business, on culture, in the global context and on you and on me.

Yet what does all this mean for your future, and the future of industry? How can you be prepared for both the challenges and the opportunities when they present themselves?

The American writer, Alvin Toffler, is often paraphrased as saying 'the illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.' These words, written 50 years ago, are more relevant today than ever.

The jobs you will have in your lifetime have not been created yet. The technologies that will be used in your jobs have not yet been invented. The problems you will be asked to solve have not even been anticipated yet.

Indeed, even your future career is unlikely to be bound by a single professional identity. It is likely to be uncertain and unpredictable, requiring constant renewal and upskilling. Thus, the process of learning does not stop when we get our diploma. We must carry on the flame of curiosity and inspiration, becoming in the process, a lifelong learner.

At RMIT, whether you wish to pursue a career in international business, develop your leadership skills and cultural intelligence or become an artificial intelligence professional, we give you the tools to unlock your full potential now and for the future.

Our master's programs not only provide you with the skills necessary to achieve high success in your field, it also gives you the chance to create an eclectic network across several industries, and form life-long friendships while doing so.

The future may be unpredictable, yet we are sure that with a postgraduate degree from RMIT, those who can effectively navigate change, both generational and organisational, will have a direct and tremendous impact on a global scale.



**Follow us on Facebook**  
[facebook.com/rmitvnpostgrad](https://facebook.com/rmitvnpostgrad)



**Watch this introduction video**  
[bit.ly/rmit-postgrad](https://bit.ly/rmit-postgrad)

# Our international presence

RMIT is a global university of technology, design and enterprise.

One of Australia's original tertiary institutions, RMIT University enjoys an international reputation for excellence in professional and vocational education, applied research, and engagement with the needs of industry and the community.

When you graduate, you will join a large network of alumni that provides ongoing peer support, professional development and networking opportunities.



**Established in 1887**

in Melbourne, Australia



**5 campuses**

in Australia and Vietnam and a **research centre** in Spain



**505,000**

alumni working in **150 countries**



**Founded in 2000**

in Vietnam



**+6,500**

companies in **18 industries** employ RMIT Vietnam alumni



**20,000**

RMIT Vietnam alumni

## Internationally recognised degrees

**#140**

top university globally<sup>(1)</sup>

**#1**

in Australia and #35 globally for international faculty<sup>(1)</sup>

**#5**

in Australia and #53 globally in QS Sustainability Rankings<sup>(2)</sup>

**#7**

globally in Times Higher Education (THE) Impact Ranking<sup>(3)</sup>

**#1**

globally for reduced inequalities and decent work and economic growth<sup>(3)</sup>

**#8**

in Australia and top 200 globally for Business and Management<sup>(4)</sup>

**#9**

in Australia and top 200 globally for Computer Science and Information Systems<sup>(4)</sup>

<sup>(1)</sup> 2023 QS World University Rankings

<sup>(2)</sup> 2023 QS Sustainability Rankings

<sup>(3)</sup> 2023 THE World University Rankings

<sup>(4)</sup> 2023 QS World University Rankings by Subject



# Transform your perspective transform your possibilities

Studying a postgraduate program at RMIT will transform the way you think about problems and prepare you for the challenges of a constantly changing world. While developing new capabilities, new skills and new networks, you will open the door to a world of new possibilities.



Take advantage of flexible study modes to balance your work, study and personal commitments.



Learn from international experts who have experience working and teaching around the globe.



Connect with industry-leading companies and collaborate on real-world projects.



Develop lifelong networks with people from diverse cultural and professional backgrounds.



Explore opportunities to combine your studies with overseas travel.



Experience contemporary learning and develop practical skills to lead in an age of disruption.

## Transform your...

### Mindset



**Mai Dang**  
Master of Business Administration, Alumna  
Senior Manager, Influencer & Content Strategy Goat (GroupM)



As my mindset transformed to know what my role entailed, I learned how to talk to and find those experts who have studied their whole life to solve specific problems, like in accounting or finance. I was shown that studying is not everything – networking and connections are most important.

### Knowledge



**Vy Nguyen**  
Master of Artificial Intelligence, Current student  
Co-founder Hello Clever



We are learning how to become AI professionals. We have had a lot of opportunities to learn and think about the profession we are going to enter. In this digital era, we are surrounded by data but most of it is either fragmented or siloed, and it's AI that connects the dots and shows us the bigger picture.

### Potential



**Ho Thanh Thuy**  
Master of International Business, Alumna  
CEO Phat Thanh Coffee



When I took over my family's coffee roasting business, I had a desire to take the company global. RMIT's Master of International Business helped me change my mindset and gave me the confidence to follow this dream, which I did so by starting an e-commerce site for the brand, joining international fairs and renovating our manufacturing facility to International standards.

### Leadership



**Chris Ward**  
Master of Business Administration, Current student  
Director Royal London Vietnam



After four years of operation, my company went from a small handful of people to over 120 employees. Through the MBA, I have been able to apply what I learned to my business for complex problem solving and empowered some staff to resolve issues on their own. Understanding more about organisational structure and development gave me a whole new perspective on how to manage my company.

# Outstanding alumni

Graduates from RMIT are difference-makers across numerous industries, both locally and internationally.

Want to see some of the inspirational stories from our accomplished students?



Read about RMIT's alumni

[bit.ly/pg-alumni-news](https://bit.ly/pg-alumni-news)



**Bill Ha Tran**

Programme Management Officer,  
Subregional Office for the Pacific  
United Nations ESCAP



**Nguyen Phuong Dung (Grace)**

Head of Small Business Sales  
Vietnam and Indonesia  
Google (Singapore)



**Dr. Tran Huu Minh**

Vice-President  
Marketing  
VISA Corporation



**Tran Thi Thanh Mai**

General Director  
Kantar Media  
(TNS Media Vietnam)



**Nguyen Chi Thang**

CEO  
Nutifood Sweden AB



**Paul Huynh**

Global People COO  
KPMG



**Truong Thi Huong Thuy**

Head of Global Brand  
and Communications  
FPT Software



**Phan Thi Lan Nhi**

Senior Manager, Digital Sales  
Management and MarTech Stack,  
Digital Transformation Office  
Techcombank



**Tran Thuc Van**

VP Client Management,  
Securities Services  
HSBC



**Tran Quang Vu**

Corporate Strategy,  
Customer Experience Advisor  
DNTN TMDV Ho Quang

# Build professional networks

The connections you make in the classroom will lead to lifelong friendships with people from around the world.

With our students, academics and industry experts coming from a wide range of professional backgrounds and industries, you can create a network of friends and mentors that you can leverage long after graduation.

In recent years, our students have come from countries including Australia, Belgium, Canada, Denmark, France, Germany, Italy, Latvia, Malaysia, the Netherlands, Poland, South Korea, the United Kingdom and the United States.

RMIT often facilitates networking events for students to connect with other classmates, cohorts, lecturers and industry. These events include industry talks, dinners and luncheons, as well as workshops.

## Mentorship

Many members of the alumni community also actively help current students by providing industry connections, job opportunities and mentoring.

## Exclusive events and activities for alumni and students

Our alumni have year-round exclusive access to numerous high-level events, workshops and activities. These include:

- TedX talks
- A2A Circle (Alumni to Alumni) monthly catchup
- Virtual mentoring
- Alumni Business Expos
- Recruitment events
- Webinars on multiple industry related topics

## The RMIT Alumni Network

The RMIT Alumni Network is a digital platform that focuses on alumni-to-alumni professional networking and business collaborations. Introduce your expertise, search for potential business partners and expand your personal network!

- Over 1200 individual profiles
- Over 140 business profiles across 18 industries

## RMIT Vietnam Postgrad Social Club

Launched in late 2023, The RMIT Vietnam Postgrad Social Club has the mission to create an inclusive community for RMIT postgraduate students to socially network, share experiences, and engage in non-academic activities that enrich their student life, promoting both personal and professional growth.





## Connect with industry

Throughout your studies, you will have the chance to collaborate with **industry partners** and make lasting connections with working professionals. Industry partners:

- Take part in many **classroom activities**, presenting as guest speakers and providing Work Integrated Learning (WIL) projects for students to solve real-world business problems;
- Deliver **exclusive workshops** and seminars for students and alumni to help develop knowledge and skills in a wide range of business topics;
- Host **work placements** as part of the Postgraduate Internship course, which provides a unique opportunity for students with little work experience.

Many leading companies and organisations perform an advisory role to ensure our programs are relevant and up-to-date. These include:

**P&G**

**Microsoft**

**BOSCH**

**ROBERT WALTERS**

**EY**

**SAMSUNG**

**Heineken**

**HSBC**

**VINGROUP**

**KPMG**

**Google**

**intel.**

## Get a career edge

Our careers services can help you take the next step in your journey, whether you are searching for your first job, just starting out in the workforce, supporting a family business, or managing teams in a big company.



Access one-to-one career counselling and mentoring services with industry experts.



Utilise the Job Shop drop-in service for information about career services, workshops and events.



Find exclusive employment opportunities through the Careers Online Portal website.



Get help developing your skills in CV writing and preparing for interviews.



Join career fairs and industry networking events to connect with some of the biggest employers in your field.





# Learn from industry guest speakers

Every semester, RMIT invites a great number of industry guests to give talks or workshops in our postgraduate classrooms. Guests are always changing, and come from globally-leading companies to successful start-ups. Below we list just some of the recent speakers who have made an impact on our students.



**Ms Nguyen Thanh Mai**  
Human Resource Manager  
KPMG

### Topic

**How to build a C-Suite team and be an adaptable leader**

### Course

Leading in the Age of Digital Disruption course



**Mr Paul NG**  
Chief Partnership Strategy Officer  
FWD Insurance

### Topic

**Digital evolution in the financial services industry**

### Course

Management of Technology and Innovation



**Ms Ruby Nguyen**  
Founder/ CEO  
Curieous

### Topic

**Crafting your global professional identity**

### Course

Personal Branding and Authentic Leadership



**Mr Long Nguyen**  
Deputy General Director  
EY

### Topic

**The future of Electric Cars in Vietnam**

### Course

Business Consulting



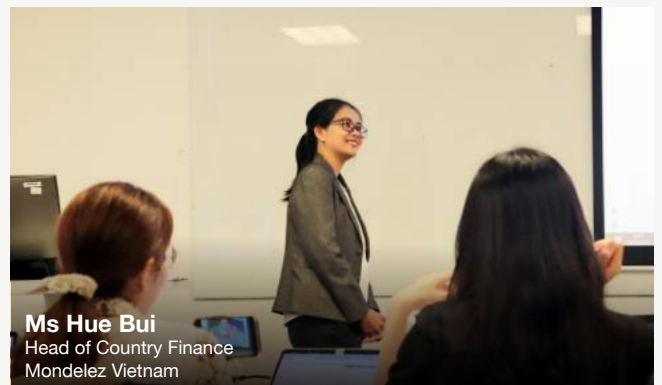
**Mr Duy Nguyen and Ms Mai Le**  
Consultant and Lead Talent Attraction  
McKinsey & Company

### Topic

**The practice of management consulting: the McKinsey way**

### Course

Business Consulting



**Ms Hue Bui**  
Head of Country Finance  
Mondelez Vietnam

### Topic

**Company valuation and the ESG practices of Mondelez Vietnam**

### Course

Financial Analytics for Managerial Decision

# Experience contemporary learning



## Flexible study modes

Convenient study modes allow you to customise your program and make it easier to balance work, life and study commitments. Tailored to meet the needs of working professionals, our main delivery modes are structured either as:

### Intensive

- Four consecutive days
- Normally **Friday to Monday**
- From **9.00am-6.00pm**

### Split intensive

- Two separate weekends during the semester
- Normally **Saturday to Sunday**
- From **9.00am-6.00pm**

Each course consists of **36 hours of class time**, plus preparation and assignments.

You can choose to study between one and four courses each semester. You also have the option of studying courses at our Hanoi City or Saigon South campuses, depending on your schedule. Also, using the Canvas digital learning management system, you can access learning and assessment materials anytime, anywhere.

## Contemporary blended learning

An international trend within the education sector, blended learning allows students to become familiar with new technologies and develop their digital literacy, collaboration and communication skills, all of which are essential in the modern workplace.

Blended learning is composed of teacher-guided hours and learner (student) directed hours which can take place either physically in classrooms, laboratories or virtually via learning management systems and virtual communication tools.

### Teacher guided hours

- Campus-based classes, workshops and laboratories
- Workplace-based activities
- Digitally enhanced interactive online lectures
- Digitally enhanced interactive activities at your own pace

### Learner directed hours

- Self-study activities
- Practical workshops
- Homework
- Readings
- Working on assignments

Students who learn within this system have greater flexibility in managing their time and balancing work and personal commitments, as well as being pushed for continual self-improvement through self-directed learning. This increases adaptability as well as a focus on life-long learning.

# Thrive in a supportive environment



Explore our campuses with a virtual tour  
[bit.ly/RMITvirtualltour](https://bit.ly/RMITvirtualltour)



Our campuses offer modern classrooms, purpose-built lecture theatres, studios, laboratories and other specialist spaces, providing the perfect setting for you to thrive.

- Media suites
- Campus Medical Centre
- Student self-study and meeting spaces
- Canteen area with a wide variety of food and drink vendors
- Sports and fitness centre

## 700,000+

books, periodicals, e-books, journals and videos are available in the library.

The **RMIT Library** is the largest English-language library in Vietnam, providing access to an extensive range of offline and online library resources. These include some of the world's largest databases, such as Euromonitor, ProQuest and EBSCO.



# Explore global opportunities

Take the chance to enrich your postgraduate learning experience by combining study and travel as part of your program.



Discover where you can go!

[bit.ly/explore-world-with-rmit](https://bit.ly/explore-world-with-rmit)

Such experiences provide unique insights into different business cultures and practices, while also offering valuable networking opportunities with people from around the world. Successful completion of the following options contributes credit to your degree.

## Transfer program to RMIT Melbourne

Students at RMIT Vietnam can transfer their academic credit and complete their degree at RMIT University in Melbourne.

## Short courses and programs

### Asian study tour

The Asian study tour, part of the Asian Management Issues course, takes on the theme of 'A Living Case Study.' Students travel to an Asian country to experience first hand the historical, cultural and business aspects of an Asian country. Past tours included visiting Singapore, where students went to major technology companies such as Google, Microsoft, Facebook, HP and Visa Corporation, along with a range of Singapore's cultural institutions.

## Semester-based programs

### Cross-campus to RMIT Melbourne

Study overseas for one or two semesters at RMIT in Melbourne, Australia. You will remain enrolled full-time at RMIT University Vietnam while you are away, and you continue to pay your usual tuition fees.

### ATN Exchange in Australia

The Australian Technology Network of Universities (ATN) brings together the most innovative and enterprising universities in Australia. Spend a semester abroad at one of RMIT University's ATN university partners.

### Global Exchange to Partners Worldwide

Choose from more than 200 partner universities around the world to go on exchange for either one or two semesters. When you go on exchange, you will continue to pay your tuition fees at RMIT Vietnam while studying at the partner institution.



**Yue (Joyce) Xiong**

Alumna, Master of Business Administration

Since going on exchange to RMIT Melbourne, I have had an amazing opportunity to meet people from all over the world. My mindset and perspective have been deeply affected by being in such a multicultural environment. My work experience and language skills were equally enhanced by the fact that I was able to land a marketing coordinator position after only one month in Australia. It's been an amazing experience getting out of my comfort zone and growing both personally and professionally!



# Study in Melbourne

Want to navigate a global career? A master's degree at RMIT Melbourne provides you with both academic excellence and a job-ready support system, able to transform your career and life.



## Option 1

### Study your entire degree in Melbourne

Explore the 350+ internationally recognised qualifications, across 20 different areas, available at RMIT.

## Option 2

### Permanently transfer to Melbourne after starting in Vietnam

Start your study in Vietnam and then continue in Melbourne: You can transfer equivalent courses to avoid any disruption to your studies.

## Option 3

### Study both in Melbourne and in Vietnam

Choose up to 2 semesters to go on an exchange to Melbourne and get a feel for Australian city life – all while keeping your Vietnam tuition fees!

### When choosing to study at RMIT Melbourne, you can expect to:



Experience RMIT Melbourne's truly international campus life, set in the heart of Melbourne, one of the world's most liveable and dynamic cities.



Take advantage of RMIT's **5-Star** QS rating for excellence in higher education.



Get personalised career support and gain valuable work experience before graduating, through the various free and exclusive RMIT student services, such as Career Hub, RMIT's Job Shop and student mentoring.



Receive support from RMIT's visa application help, including document gathering and submission.

## #1

in Australia and #35 globally for international faculty<sup>(1)</sup>

## #1

in Australia and #19 globally for Art and Design<sup>(2)</sup>

## #3

in Australia and #25 globally for Architecture / Built Environment<sup>(2)</sup>

## #4

in Australia and #42 globally for Communications and Media Studies<sup>(2)</sup>

## #9

in Australia and top 120 globally for Accounting and Finance<sup>(2)</sup>

## Top 200

globally for the Executive Master of Business Administration degree<sup>(2)</sup>

<sup>(1)</sup> 2023 QS World University Rankings

<sup>(2)</sup> 2023 QS World University Rankings by Subject

# Melbourne City Highlights



**RMIT Melbourne offers students new experiences and an international outlook for those seeking to broaden their horizons.**

## City Centre

The main campus is in the cosmopolitan heart of one of the world's most liveable cities and is surrounded by public transportation, restaurants, cafes, theatres, galleries and parks, and has over 45,000 students studying across all major interest areas.

## Bundoora

In the northern suburbs of Melbourne, the Bundoora campus is set in a tranquil parkland environment complete with outdoor sporting facilities for football, athletics, tennis and netball.

## Brunswick

The Brunswick campus is part of the creative and multicultural Sydney Road district close to markets, eclectic shops, pubs, and a thriving art and music scene.

## Life in Melbourne

### Recreation

Melbourne is known for its beautiful parks and gardens, clean air, open spaces, world-class venues and convenient transport and infrastructure.

**#2 most livable city<sup>(1)</sup> and  
#5 best student city in the world<sup>(2)</sup>**

### Sport

Melbourne is the sporting capital of Australia. Watch international sports stars live in action at some of the many sporting events in the city every year.

- The Australian Open (Grand Slam Tennis)
- Formula One Australian Grand Prix
- Rip Curl Pro Bells Beach (Surfing)
- Boxing Day Test (Cricket)
- AFL Grand Final
- The Melbourne Cup (Horse Racing)

### World-class dining

Whether you're looking to visit a much-loved institution, a lively new wine bar or a dressed-down cafe, Melbourne offers an array of unforgettable dining experiences.

**Melbourne is considered one of the best cities in the world for food and dining.**

### Working while studying

During the semester, students can work up to 40 hours each fortnight. When there are no classes during the semester break, students may work full-time hours without restrictions.

### Art, culture and entertainment

Melbourne plays host to more than 8000 festivals, exhibitions and events every year.

**Melbourne has more live music venues per capita than any other city in the world.**

<sup>(1)</sup> 2023 Global Liveability Index

<sup>(2)</sup> 2023 QS Best Student City in the World rankings



# Our programs

## The Business School



**Master of  
Business Administration (MBA)**



**Master of  
International Business (MIB)**

## School of Science, Engineering & Technology



**Master of  
Artificial Intelligence (MAI)**

## Doctoral research



**PhD research programs**

# Master of Business Administration

**Program code:** MC199  
**Intakes:** July, October  
**Locations:** Saigon South, Hanoi



**Design your curriculum**  
with majors and minors for a personalised learning journey.



**Discover practical learning**  
through current business cases, industry visits, consulting projects and simulations.



**Cultivate a network**  
with experts and professionals from a diverse range of industries and backgrounds.

Never before has industry faced such disruption from innovation and new technologies. Leaders today must be agile, utilising a wide range of skills in order to navigate the oftentimes turbulent world of business to managing diverse teams.

With an MBA at RMIT, you broaden your business and management expertise and accelerate your journey to leadership roles, which encompasses corporate leadership, personnel management, business consultancy, corporate marketing, and financial analysis.

Importantly, you have the ability to tailor your learning journey, spanning from a comprehensive breadth of business knowledge to a deeper, specialised focus on specific areas. The flexibility to choose your majors, minors and electives is a recognition of the diverse landscape of business professions, and it encourages future-focused leaders to extend their careers beyond traditional boundaries and create lasting impact in the communities they serve.

To guide you along your transformational journey, RMIT's industry partners often visit the class for guest lectures, workshops, Work-Integrated Learning projects (WIL) and mentoring. You will be kept up-to-date with the latest in technological trends, learn from experts in their fields and have the chance to solve real-world problems.

RMIT classrooms are made up of a collaborative, diverse community. Many of our MBA students find lasting partnerships and friends, who work to both challenge and support one another throughout their careers.

## Careers

Graduates from RMIT Vietnam's MBA are working in Vietnam and abroad in professional, commercial, industrial, not-for-profit, non-government, public administration and start-up organisations.

- Product analyst
- HR analytics manager
- Digital marketing manager
- Environment social and governance (ESG) consultant
- Social or global procurement manager
- Data analyst or data science manager
- Business behaviourist consultant

Numerous mature occupations have been transformed by data, technology and sustainability, which has created hybrid roles such as:

- Digital transformation manager
- E-commerce strategist
- Data scientist in strategic planning



### Dang Tuyet Mai

Alumna  
Senior Manager, Influencer & Content Strategy, Goat (GroupM)

When I was placed in charge of managing a large team in a growing Start-Up, I discovered that there was still much for me to learn. Taking an MBA at RMIT helped transform my mindset, and I was able to start thinking like a business owner and see the big picture in terms of business operations. Now I spend my time empowering future leaders in my company, imparting the knowledge and wisdom I gained in the classrooms at RMIT.







UNICEF representatives visited a Design Thinking class where students looked to find solutions to increase the organisation's turnover in Vietnam.



## Program structure

The MBA program consists of **16 courses (192 credit points)**. Students admitted into the program with a bachelor degree or higher-level qualification in business (or a related discipline) will be exempted from completing **four courses** and only need to complete **12 courses (144 credit points)**.

**Complete five Core courses and one Capstone course:**

Design Thinking for Business	Leadership and Management	Marketing for Managers
Financial Analytics for Managerial Decisions	Strategy	Business Consultation (Capstone)

**And complete 10 courses in one of the following possible combinations:**

- One major (8 courses) + 2 general electives
- Two minors (4 courses each minor) + 2 general electives
- One minor (4 courses) + 4 MBA option courses\* + 2 general electives
- 8 MBA option courses\* + 2 general electives

\*MBA option courses: choose from all courses listed within MBA majors/minors



**Find more information here**  
[bit.ly/master-of-business-administration](https://bit.ly/master-of-business-administration)

### List of majors

#### Digital Transformation

- Digital Innovation<sup>(1)</sup>
- Technology Futures<sup>(1)</sup>
- Management of Technology and Innovation<sup>(1)</sup>
- Digital Risk Management and Information Security<sup>(1)</sup>
- Introduction to Financial Technology
- Product Innovation and Digital Business Strategy

And complete 2 courses from the following list:

- Digital Entrepreneurship
- Digital Transformation and Customer Experience
- Issues in Diversity
- Global Human Resource Management

<sup>(1)</sup> Courses in the Digital Transformation minor

#### Leadership

- Personal Branding and Authentic Leadership<sup>(2)</sup>
- Leadership Issues in International Management
- Corporate Governance and Responsible Leadership
- People and Organisations<sup>(2)</sup>
- Leading in the Age of Digital Disruption<sup>(2)</sup>
- Leading AI and Workforce Transformation

And complete 2 courses from the following list:

- Digital Entrepreneurship<sup>(2)</sup>
- Digital Transformation and Customer Experience
- Issues in Diversity
- Global Human Resource Management

<sup>(2)</sup> Courses in the Leadership minor

# Master of International Business

**Program code:** MC192  
**Intakes:** July, October  
**Locations:** Saigon South



Develop a global mindset  
with local application



Enhance cross-cultural  
management skills



Exclusive access to globally  
leading industry partners

Looking to pursue a focused and specific career in global trade? Then the Master of International Business is for you, as we equip our students with strategic analytical skills to both help local companies expand abroad and allow international companies to open and operate within Vietnam.

The program provides advanced study in contemporary international business theory and practice to help you build the knowledge and skills necessary for critical, creative and sustainable approaches to business in a globalising world.

You will develop expertise in areas that are fundamental for succeeding in international business, such as cross-cultural management, international strategy and international logistics.

The demand is high both in Vietnam and throughout the region for skilled managers who can do business at an international level. In class, you will be able to network not only with like-minded individuals who come from diverse backgrounds, but also meet and learn from C-Suite executives working in globally-leading companies.

## Careers

- Import/export agent
- Multinational manager
- Country representative
- International business development manager
- International foreign policy advisor
- International investment and operations manager
- International marketing/media/advertising manager
- International mergers and acquisitions specialist
- International trade and customs manager



### Le Hoang Long

Industry Partner  
Senior Manager, Nielsen IQ Vietnam

Having a chance to engage with RMIT students as a guest speaker, I am highly impressed with their enthusiasm and curiosity about practice in the real business world. I am also extremely pleased to see the course design has a good combination between academic knowledge and practical application. Majoring in International Business myself, I am confident that the RMIT's Master of International Business equips students with necessary knowledge and realities to work in global companies.





Niki Nguyen, Country SMB Sale Lead for TikTok joined the Business Data Analytics course. Mrs. Nguyen talked about how data can be used to make quality choices using a data-informed decision-making process.



## Program structure

The MIB program consists of **16 courses (192 credit points)**. Students admitted into the program with a bachelor degree or higher-level qualification in business (or a related discipline) will be exempted from completing **four courses** and only need to complete **12 courses (144 credit points)**.

### Complete 10 core courses:

Business and Economic Analysis	Accounting for Sustainable Management	Leadership and Management	Business Research Design	Marketing for Managers
International Logistics	Managing Across Cultures	International Strategy	Sustainable International Business Futures	Contemporary Issues in International Management

### And complete three program electives and three general electives for a total of six:

- Management of Technology and Innovation
- Digital Entrepreneurship
- Personal Branding and Authentic Leadership
- Leading in the Age of Digital Disruption
- People and Organisations
- Postgraduate Business Internship
- Technology Futures
- Digital Innovation
- Digital Risk Management and Information Security
- Design Thinking for Business
- Business Data Analytics



**Find more information here**

[bit.ly/master-of-international-business](https://bit.ly/master-of-international-business)

# Master of Artificial Intelligence

**Program code:** MC271  
**Intakes:** October  
**Locations:** Saigon South



**Learn from experts**  
at the forefront of AI in  
Vietnam and Australia



**Customise your learning**  
by choosing either  
a Research or Project stream



**Exchange or transfer**  
to Melbourne, Australia to  
expand your network and  
career opportunities

The Master of Artificial Intelligence is one of the first of its kind in Vietnam, providing students with a broad range of high-level computing knowledge as well as insight into the design and implementation of AI systems.

RMIT is ranked amongst the world's best by the ERA (Excellence in Research for Australia) and is rated 'above world standard' for research in the field of AI and Image Processing (2018). Students in Vietnam will be joining one of the most specialised AI programs in Australia and learning from international experts from both countries.

This program prepares students to apply advanced AI knowledge in a wide range of contexts. You'll explore the practical components of developing AI applications and platforms and understand the role that ethics and social responsibility play in the future of technology.

Graduates from this course will acquire global expertise that is easily applied to Vietnam and Vietnamese industry and be experts in three main disciplines: AI development, machine learning / deep learning and data science.

## Careers

- AI engineer
- Machine learning engineer
- Business intelligence developer
- Research scientist
- Data analyst

### **Two streams available for personal and professional growth:**

A practical project with industry or a minor thesis research project, that opens up the pathway to a PhD.



### **Tran Quy Hung**

Current Student  
Data Architect in Digital and Technology, CIMB Bank Asia

I deeply wanted to build a foundation of knowledge in AI and Machine Learning (ML), and there is a real and strong emphasis on practical experience in RMIT's master programs. I have been able to take my learning and apply it right away into my work. I began my career at CIMB Bank Asia as an Assistant Manager, then Manager before being tasked to handle the bank's DevOps. I have now been asked to establish a new department and am a Data Architect in Digital and Technology.





Associate Professor Dinh, alongside students, presents the Doctor Handwriting Recognition Tool (DOCR) at OUCRU (Oxford University Clinical Research Unit). The tool digitises the wealth of knowledge, information and data taken from written doctors' notes.



## Program structure

The program consists of **16 courses (192 credit points)**.

**Complete 10 core courses:**

Programming Fundamentals	Practical Data Science with Python
The AI Professional	Artificial Intelligence
Algorithms and Analysis	Discrete Mathematics
Programming Autonomous Robots	Computational Machine Learning
Intelligent Decision Making	Deep Learning

### Project stream

- Artificial Intelligence Postgraduate Project (24 credit points)

### Research stream

- Research Methods
- Minor Thesis/Project (36 credit points)

**And complete four program option courses if you choose Project stream, or two program option courses if you choose Research stream:**

- Advanced Programming for Data Science
- Data Mining
- Social Media and Networks Analytics
- Games and Artificial Intelligence Techniques
- Mixed Reality
- Cloud Computing
- Programming Internet of Things

## Course highlight

### Artificial Intelligence

Students in this course may work on projects such as training agents to play complex games with high-dimensional state and action spaces or navigate real-world environments using simulators or robotic platforms. These projects require designing advanced reinforcement learning algorithms and exploring techniques for finding optimal policy. The techniques learnt in this course can be applied to a wide variety of artificial intelligence problems and will serve as the foundation for further study in any application area students choose to pursue.



**Find more information here**  
[bit.ly/master-of-artificial-intelligence](https://bit.ly/master-of-artificial-intelligence)

# Doctoral research



**Tuition fee scholarship**



**Annual stipend of  
170 million VND**



**World class expertise  
across disciplines**



**Leading edge resources**



**Multi-disciplinary approach**

RMIT Research Programs involve comprehensive, independent research under the supervision of a team of expert academics. The duration is usually 4 years full time for doctoral (PhD) studies or equivalent part-time.

RMIT admits applicants on the basis of their demonstrated capacity to conduct independent research. Places are competitive and subject to academic supervisor availability and suitability of the proposed research.

Candidates will be required to complete three milestone reviews during their candidature:

- Confirmation of Candidature
- Second Milestone Review
- Third Milestone Review

Each milestone is a stepping-stone towards submission and examination.

At the start of the candidature, candidates are required to complete several compulsory research courses and may have to secure ethics approval to conduct research.

For direct enquiries, please contact:  
[phd.enquiries@rmit.edu.vn](mailto:phd.enquiries@rmit.edu.vn)

## PhD scholarships

RMIT Vietnam offers fully funded scholarships (full tuition fee scholarship, and a stipend of 14 million VND per month) for full-time Vietnam-based candidates, subject to the availability of funding.

Applicants are automatically considered for available scholarships when they submit their application.

There's no deadline for applications; candidates can apply all year round.



**For more information, please visit**  
[bit.ly/rmit-phd-programs](https://bit.ly/rmit-phd-programs)

## Eligibility criteria

The minimum requirements for admission to a PhD program:

### Academic

- A bachelor's degree, requiring at least four years of full-time study in a relevant discipline awarded with honours. The degree should include a research component of a thesis, other research projects or research methodology courses that constitute at least 25% of a full-time academic year (or part-time equivalent). The applicant must have achieved at least a distinction average in the final year; OR
- A master's degree that includes a research component comprised of at least 25% of a full-time academic year (or part-time equivalent) with an overall distinction average or a master degree without a research component with at least a high distinction average; OR
- Evidence of appropriate academic qualifications and/or experience that is satisfactory to prove that the applicant has developed knowledge of the field of study or cognate field and the potential for research sufficient to undertake the proposed program (course).

### English

- IELTS (Academic): minimum overall band of 6.5 (with no individual band below 6.0) or equivalent.



**For more information, please visit**  
[bit.ly/phd-entry-requirements](https://bit.ly/phd-entry-requirements)



# Our faculty

Use the QR code to see the full list of RMIT lecturers, their credentials and work history!



**RMIT lecturer profiles**

[bit.ly/rmit-staff-profiles](https://bit.ly/rmit-staff-profiles)

## The Business School



### Robert McClelland

BSc, MSc, DMS, PhD  
(Virtual and Blended Learning  
for Business)  
Dean, The Business School

Professor McClelland has 50 years in university education. He is strategic, business, industry and government-focused and possesses an open style that deeply motivates all those within The Business School.



### Nguyen Quang Trung

MDE, PhD  
(Management)  
Head of Department, Management

Associate Professor Nguyen is one of the most recognisable faces on the SGS campus. A passionate and caring lecturer, Dr. Nguyen is often cited by students and alumni for his willingness to go the extra mile, ensuring that those in his classroom receive the support they need, both for their educational journey and their career.



### Lei Tin Ong (Jackie)

THEC, BA, MUP, PhD  
(Sustainable Development Planning)  
Senior Program Manager,  
Tourism and Hospitality Management

Dr. Ong (Singapore), is an experienced tourism consultant with more than 20 years of experience in higher education, research, business and public sector consulting. She has a PhD in sustainable development planning from the University of Queensland and a Master of Urban Planning from the University of Melbourne.



### Seng Kiat Kok

BA, MBs, MBA, PhD  
(Management)  
Dean of Students

Dr. Kok (Malaysia) previously managed academic programs and taught in Malaysia, Sri Lanka and the United Kingdom. He is a Senior Fellow of the Higher Education Academy and holds a PhD and two master's degrees from Liverpool John Moores University.



### Burkhard Schrage

BA, CEP, MALD, PhD  
(International Relations)  
Senior Program Manager,  
Master of Business Administration,  
Master of International Business

Associate Professor Schrage (Germany) is RMIT's representative for the MBA and MIB programs. He actively organises student and alumni meetups, takes part in info sessions and workshops, and can be seen throughout RMIT's media. Dr. Schrage holds a PhD in International Business and a Master of Arts in Law and Diplomacy from the Fletcher School, Tufts University in the United States.



### Santiago Velasquez

Interim Associate Program Manager,  
Management (MBA)  
BIE, MSIM, PhD  
(Management Accounting)

Dr. Velasquez (Colombia) has been lecturing since 2007, with stints in Tampere University of Technology (Finland) and Los Andes University (Colombia). In the MBA, he focuses on inspiring his students to be more creative, innovative and empathetic to the requirements of customers and other key stakeholders.



I deliver my teachings as if it was a performance and pass information to my students in a way that they can grasp it in the best way possible while not undermining the depth, content, and importance of what it is that I'm delivering.

## Visiting professors

We also bring into the classroom highly credentialed academics and industry leaders from around the world as visiting professors to deliver courses in their areas of expertise. In 2023, visiting professors included:

- Dr. Rajeev Chib, COO of Client and Business Development at Citibank Asia, who taught the Personal Branding and Authentic Leadership course.
- Dr. Adam Tatarynowicz, Associate Professor of Strategy and Innovation, SMU Singapore, who taught both the Digital Innovation and Management of Technology and Innovation courses.
- Peter Voon Chon Fong, Adjunct Professor, RMIT Melbourne, who taught the Personal Branding and Authentic Leadership course.
- Susan Danissa Calderon Urbina, Assistant Professor of Marketing for UCD Michael Smurfit Graduate Business School, who taught the Marketing for Managers course in Hanoi.
- Eckart Dutz, Supply Chain and FMCG Specialist, who taught both the Business Consulting and International Logistics courses.

# School of Science, Engineering & Technology



**Minh Dinh**

BSc, PhD (Computer Science)  
Acting Deputy Dean, Research & Innovation  
Program Manager, Artificial Intelligence

Associate Professor Dinh (Australia) is a strong proponent of teaching ethics in AI, and looks to help others become true AI professionals. Dr. Dinh held previous positions at Monash University, The University of Queensland, and the Queensland Cyber Infrastructure Foundation. His track record demonstrates an intensive focus on Machine Learning techniques to support scientific modelling and Natural Language Processing.

“  
Ideally I want my students to be able to build useful and practical AI solutions - ones that are used for social good.



**Thuy Nguyen**

BSc, MSc, PhD (Computer Science)  
Senior Lecturer

Dr. Nguyen (Vietnam) holds a PhD in Computer Science from Graz University of Technology in Austria and was a specially appointed Associate Professor at Osaka University in Japan. As a woman in STEM, Dr. Nguyen dedicates much of her time to encouraging other young women to follow their passion in STEM-related fields.

“  
I make myself visible, give hands-on training and pass on experience. I encourage women to work hard, to break barriers, and to make their own dreams come true.



**Julie Porteous**

BA (Honours), MSc, PhD (Computer Science)  
Program Manager, Master of  
Artificial Intelligence (Melbourne)

Dr. Porteous has extensive teaching experience, beginning in the 1980s, in Computer Science and Artificial Intelligence. Her research interests are in AI, with particular focus on Automated Planning and Reasoning, intelligent decision making and interactive systems.



**Ginel Dorleon**

Bsc, MCI (Digital Content), ISI,  
PhD (Computer Science/AI)  
Lecturer

Dr. Dorleon (Haiti) earned his PhD from Paul Sabatier University in Toulouse, France, focusing on using AI techniques to mitigate data bias within health decision-making systems. Prior to joining RMIT Vietnam, he was affiliated with SogetiLabs at Capgemini in France and the Toulouse Institute for Computer Science Research (IRIT) at the University of Paul Sabatier.



**Thao Hieu Nguyen**

Bsc, Msc, PhD (Mathematics),  
PhD (Applied Mathematics)  
Lecturer

Dr. Nguyen (Vietnam) is a lecturer and researcher in Applied Mathematics and Data Science with higher education experience at six universities across four countries, including teaching the MSc course Statistical Signal Processing at Delft University of Technology in the Netherlands.



**Vinh Dang**

PhD (Computer Science)  
Lecturer

Dr. Dang (Vietnam) earned his PhD degree in Computer Science from the Universite de Lorraine in France, and holds degrees in Quantitative Finance and Law as well. He has taught at several universities in Vietnam. His research interests include cybersecurity, financial analysis and network learning.





# Academic

## entry requirements

### Master of Business Administration

1.5 year duration (with advanced standing)	2 year duration (without advanced standing)
<p>One of the following qualification which has been completed within the last 10 years:</p> <ul style="list-style-type: none"> <li>▪ A bachelor degree or higher level qualification* in business (or a related discipline), and one of:               <ul style="list-style-type: none"> <li>- A minimum GPA of 1.0 (out of 4.0)</li> <li>- A GMAT overall minimum score of 550</li> </ul> </li> <li>▪ RMIT Graduate Certificate in Business Administration.</li> </ul> <p>If your qualification was completed more than 10 years ago, or not in business or a related discipline, you will need to provide evidence of a minimum 2 years full-time equivalent of professional work experience in the same discipline as the program for which you are seeking entry to be granted advanced standing.</p>	<p>A bachelor degree or higher level qualification* in any discipline, and one of:</p> <ul style="list-style-type: none"> <li>▪ A minimum GPA of 1.0 (out of 4.0).</li> <li>▪ A GMAT overall minimum score of 550.</li> </ul>

### Master of International Business

1.5 year duration (with advanced standing)	2 year duration (without advanced standing)
<p>One of the following qualification which has been completed within the last 10 years:</p> <ul style="list-style-type: none"> <li>▪ A bachelor degree or higher level qualification* in business (or a related discipline).</li> <li>▪ RMIT Graduate Certificate in International Business.</li> </ul> <p>If your qualification was completed more than 10 years ago, or not in business or a related discipline, you will need to provide evidence of a minimum 2 years full-time equivalent of professional work experience in the same discipline as the program for which you are seeking entry to be granted advanced standing.</p>	<p>A bachelor degree or higher level qualification* in any discipline.</p>

### Master of Artificial Intelligence

Applicants must have successfully completed:

- A bachelor's degree\* with a GPA of at least of 2.0 out of 4.0, in one of the following disciplines: computing, science, engineering, health or statistics; or
- A bachelor's degree\* with a GPA of at least 2.0 out of 4.0 in another discipline and; relevant completed higher education courses in programming and statistics, or a minimum of three years of current, relevant work experience or professional practice\*\* in programming and statistics or equivalent.

\* The bachelor degree or higher level qualification must be deemed equivalent to an Australian bachelor degree or higher level.

\*\* These applicants will be required to submit a CV listing previous positions, dates of employment and position responsibilities; a statement from your employer confirming these details; and evidence of any relevant professional development undertaken.

#### Credit transfer and exemptions for all master's programs

If you have completed relevant study or have relevant work experience, you may be eligible for credit transfer or exemption. Credit and exemption will be assessed on a case-by-case basis consistent with the RMIT University credit policy. Please contact the RMIT Vietnam Student Recruitment team for more information.

# English requirements

Successfully complete one of the following requirements:

- IELTS (Academic) / IELTS (Academic) One Skill Retake 6.5 (no band below 6.0).
- TOEFL iBT 79 (with minimum score of 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing).
- Pearson Test of English (Academic) 58 (no communication band below 50).
- C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) or C2 Proficiency (formerly known as Cambridge English: Proficiency (CPE)) 176 (no less than 169 in any component).
- RMIT bachelor degree or a postgraduate qualification within the past five years.
- A bachelor degree or a postgraduate qualification within the past five years in a recognised English-speaking country.

Note: Previous study and proficiency tests are recognised for two years from the completion date or test date to the program commencement date unless stated otherwise. Where you have achieved more than one form of English language proficiency only the most relevant achievement will be considered in the admission decision. Please contact the RMIT Vietnam Student Recruitment team for more information.

This document was prepared in 2023. It should be used for reference purposes only, is subject to change, and therefore could be adjusted at the actual time of application selection.



**English requirements**

[bit.ly/rmit-englishrequirements](https://bit.ly/rmit-englishrequirements)

## How to apply

Simply complete an application form and submit it, along with supporting documentation. You can find the application form online at [rmit.edu.vn](https://rmit.edu.vn), or you can request one from our consultants at our Hanoi City and Saigon South campuses. An interview and additional materials, such as your curriculum vitae, may be requested.

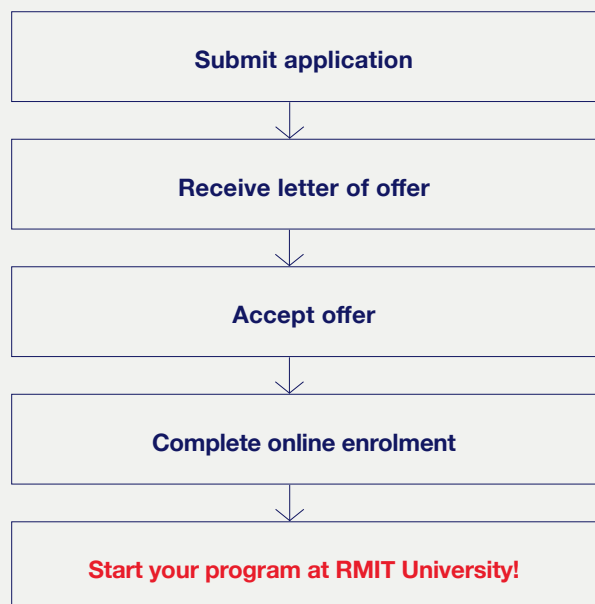
### Annual intakes

**Vietnam:** July - October

**Melbourne:** February - July

The Master of Artificial Intelligence is only available at Saigon South campus for October 2024 intake.

### Application process



## Tuition

Payments are made each semester on a course-by-course basis.

Tuition fee discounts for postgraduate programs in Vietnam:

- Graduates of RMIT Vietnam or any accredited Australian university with a bachelor's, honours or master's degree, are eligible for a 10% discount.
- Siblings, spouses or parents of a current or past student of RMIT Vietnam are eligible for a 5% discount.

The discounts can be applied along with scholarships, but cannot be applied simultaneously with any other tuition fee discount, unless otherwise stated.



**Up-to-date fee information**

[bit.ly/rmit-tuition-fees](https://bit.ly/rmit-tuition-fees)

# Scholarships

If you are a high achiever who is passionate about making a difference, then you're a perfect candidate for a scholarship to study in a postgraduate program at RMIT.

## Scholarships at RMIT Vietnam

In 2024, there will be **08 scholarships** available worth 50% of the tuition fees, for students enrolling in a postgraduate class in Vietnam.

### July intake: 02 scholarships available

- Applications close: 5:00 pm (GMT+7), 22 May 2024
- Release of outcome: expected to be 16 June 2024

### October intake: 06 scholarships available

- Applications close: 5:00 pm (GMT+7), 05 September 2024
- Release of outcome: expected to be 29 September 2024

### Selection criteria:

The scholarships are awarded based on academic achievement, work experience, community involvement, and leadership. The selection process includes screening, shortlisting, and interview. (Only shortlisted candidates will be contacted for an interview).



**Discover more**

[bit.ly/pg-scholarships-at-rmit-vietnam](https://bit.ly/pg-scholarships-at-rmit-vietnam)

## Scholarships at RMIT Melbourne

Graduates of a RMIT Vietnam bachelor's, honours or master's degree are eligible for an RMIT Vietnam Alumni Postgraduate Scholarship

For those students who wish to transfer to, or begin their entire studies at RMIT Melbourne, there are scholarships available, worth 25% of the tuition fees.

Visit our website for the latest information on scholarships, including application processes and application requirements.



**Scholarships for Business programs**

[bit.ly/scholarships-for-business-programs](https://bit.ly/scholarships-for-business-programs)





## RMIT University Vietnam

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✉ [enquiries.postgraduate@rmit.edu.vn](mailto:enquiries.postgraduate@rmit.edu.vn)

[rmit.edu.vn](http://rmit.edu.vn)

### Hanoi City

📍 521 Kim Ma Street,  
Ba Dinh District, Hanoi  
☎ (84) 24 3726 1460  
✉ [hanoi.enquiries@rmit.edu.vn](mailto:hanoi.enquiries@rmit.edu.vn)