



Scholarship of Learning in Higher Education and Organisations

Introduction

The research cluster is focused on enhancing innovative approaches to pedagogy and organizational learning across different industries, sectors and geographies. Its main remit is to support the development of competencies both in the classroom and in real-world businesses, examining the different facets of knowledge generation and transfer, together with dimensions of organizational learning, resilience and capabilities.

The cluster seeks to translate research activities into outcomes that further understand and best practice into learning and teaching in Higher Education, as well as supporting the development of critical knowledge to the benefit of organizations and their employees.

Key Themes

- Innovative pedagogy and learning in higher education
- Organizational learning and development
- Knowledge transfer, capabilities and organizational resilience

Notable Events

- Writing and Publishing in Web of Science (SSCI) and Scopus Journal Articles: What Matters Most
- Learning Organization Conference 2022

Key Publications

- Akbari, M., Nguyen, H.M., McClelland, R. and Van Houdt, K. (2021) Design, implementation and academic perspectives on authentic assessment for applied business higher education in a top performing Asian economy. *Education+ Training*. (SJR Q1)
- Perera, C.H., Nayak, R. and Nguyen, L.T.V. (2021), "The impact of subjective norms, eWOM and perceived brand credibility on brand equity: application to the higher education sector", *International Journal of Educational Management*, Vol. 35 No. 1, pp. 63-74. (ABDC B: SJR Q2)
- Nguyen, H., Onofrei, G., Akbari, M. and McClelland, R., 2020. Enhancing quality and innovation performance: the role of supplier communication and knowledge development. *Total Quality Management & Business Excellence*, pp.1-24. (ABDC C: SJR Q1)
- Hoang, A.D., (2020). Pandemic and teacher retention: empirical evidence from expat teachers in Southeast Asia during COVID-19. *International Journal of Sociology and Social Policy*. Vol. 40 No. 9/10, pp. 1141-1166. ((ABDC: A; SJR: Q2)
- Ho, M.T., La, V.P., Nguyen, M.H., Pham, T.H., Vuong, T.T., Vuong, H.M., Pham, H.H., Hoang, A.D. and Vuong, Q.H., (2020). An analytical view on STEM education and outcomes: Examples of the social gap and gender disparity in Vietnam. *Children and Youth Services Review*, p.1-14.(SJR Q1)
- Maheshwari G, Nayak R. (2020) Women leadership in Vietnamese higher education institutions: An exploratory study on barriers and enablers for career enhancement. *Educational Management Administration & Leadership*. Pp1-18 (ABDC: B; SJR Q1)
- Kok, S.K. and McDonald, C., (2017). Underpinning excellence in higher education – an investigation into the leadership, governance and management behaviours of high-performing academic departments. *Studies in higher education*, 42(2), pp.210-231(ABDC A: SJR: Q1)

Names of Cluster Members

Cluster Leads



Dr Seng Kiat Kok
Deputy Dean
Learning & Teaching

Dr Seng Kok is Deputy Dean, Learning & Teaching in the School of Business and Management. He is originally from Malaysia but was based in the UK for 15 years prior to joining RMIT Vietnam. He has a PhD and two Master's Degree and is an active researcher in the areas of public sector management, entrepreneurship, organisational dynamics and tourism. He is also a Senior Fellow of the Higher Education Academy and has worked with a number of different academic and professional stakeholders developing both academic programs and consultancy. He has published extensively and is currently supervising several PhD and DBA candidates.



Professor Yuli Suseno
Deputy Dean
Learning and Teaching

Yuli Suseno is Professor of Management, and Deputy Dean Learning and Teaching in the School of Management (SoM). Prior to joining RMIT, Yuli worked in several universities in Australia and the United Kingdom. Yuli also worked in industry for a number of years before completing her doctorate.

Yuli has an inter-disciplinary background and her current research interests are in the areas of entrepreneurship and innovation, social capital and social networks, and strategy. Yuli has published journals in several areas.

Cluster Members

- Dr Greeni Maheshwari
- Dr Han Jung Woo Professor
- Robert McClelland

Associate Members

- Dr Burkhard Schrage
- Dr Dang Pham Thien Duy
- Dr Hoang Ai Phuong
- Dr Long Nguyen
- Dr Phil Smith
- Dr Rajkishore Nayak

Cluster PhD Students

- Mr Qui Nguyen
- Ms Charitha Perera
- Ms Hoang Thi Bui Minh
- Ms Mai Do
- Ms Phuong Nguyen
- Ms Hang Pham
- Mr Anh Duc Hoang

