## 2022

School of Business & Management

## Research Clusters



# Table of Contents

• De	evelopment Economics & Emerging Markets Introduction, Key Themes, Notable Events, Key Publications	03
	Names of Cluster Members	
Lc	gistics and Supply Chain Management	
	Introduction, Key Themes, Notable Events, Key Publications	
	Names of Cluster Members	
- Ma	anaging Smart Transformation	
	Introduction, Key Themes, Notable Events, Key Publications	
	Names of Cluster Members	
<ul> <li>Sc</li> </ul>	holarship of Learning in Higher Education and Introduction, Key Themes, Notable Events, Key Publications	•
<ul> <li>Su</li> </ul>	Names of Cluster Members	
	Names of Cluster Members	
		10
	stainable Development	
• Tc	stainable Development Introduction, Key Themes, Notable Events, Key Publications	
• Tc	stainable Development Introduction, Key Themes, Notable Events, Key Publications Names of Cluster Members	





### **Development Economics**

### **& Emerging Markets**

### Introduction

The cluster conducts cutting-edge research on the economic and financial aspects of the development process of both emerging and developed economies. Our research focuses on how economies develop and how the emergence of frontier technologies, such as, blockchain and FinTech affects and accelerates the development of economies and financial markets.

Our research cluster has attracted prestigious grants from various private and government bodies such as National Foundation for Science and Technology Development, VinaCapital and the Asia-Pacific Network for Global Change Research 2021. We also organize numerous research activities such as PhD symposium, international conferences and research seminars for academics and PhD students from Vietnam and around the world.

### **Key Themes**

- Financial Markets
- FinTech and Cryptocurrency
- Sustainable and Behavioural Finance
- Development Economics
- Monetary Policy and Central Banking

### **Key Publications**

- Dempsey, M., Pham, H., and Ramiah, V. (2022). 'Investment in Cryptocurrencies: Lessons for Asset Pricing and Portfolio Theory', Applied Economics, 54(10): 1137-1144 (ABDC: A, SJR: Q2)
- Doan, B., Lee, J.B, Liu, Q., and Reeves, J.J. (2022). 'Beta measurement with high frequency returns', Finance Research Letters, In press. (ABDC: A, SJR: Q1)
- Nguyen, C.P, Nguyen, B., Bui, D.T., and Su, T.D. (2021). 'Economic complexity and entrepreneurship density: A non-linear effect study', Technological Forecasting and Social Change, 173: 121107 (ABDC: A, SJR: Q1)
- Nguyen Thanh, B. (2020). 'Macroeconomic uncertainty, the option to wait and IPO issue cycles' Finance Research Letters, 32: 101100. (ABDC: A, SJR: Q1)
- Nguyen, T.V.H, Boateng, A., and Pham, T.T.T. (2019). 'Involuntary excess reserve and heterogeneous transmission of policy rates to bank lending rates in China', Empirical Economics, 3 (ABDC: A, SJR: Q1)
- Pham, H., Nguyen, V., Ramiah, V., Saleem, K., and Moosa, N. (2019). 'The effects of the Paris climate agreement on stock markets: evidence from the German stock market', Applied Economics, 51(57): 6068-6075 (ABDC: A, SJR: Q2)

### • The 17<sup>th</sup> PRSCO Summer Institute The

Notable Events

<sup>1 st</sup> and 2<sup>nd</sup> RMIT PhD Symposiia

### Names of Cluster Members

### **Cluster Leads**



Dr Binh Nguyen Thanh Senior Program Manager and Senior Lecturer Finance

Dr Binh is the Senior Program Manager of Finance, Senior Lecturer and the Fintech-Crypto Hub coordinator at RMIT Vietnam. His research concentrates on frontier fields of finance including digital assets, blockchain and financial technology, and metanomics. He dedicates his academic work to creating insights on how technology in finance will bring financial inclusion, economic empowerment and property rights to everyone in the world. He publishes in top-tier academic journals on those topics, and writs opinions pieces and comments on the digitalization in finance in leading international business media outlets.



Dr Huy Pham Senior Lecturer Finance

Dr Huy Pham is a Senior Lecturer in Finance at RMIT University in Vietnam, founder of RMIT FinTech-Crypto Hub and a regular member of the American Finance Association. He has published his work on fintech, crypto and blockchain in a wide range of academic journals. As a lead researcher in the fields of FinTech, cryptocurrencies, environmental finance, asset pricing and empirical finance at RMIT; Huy's research intertwines these fields to address the United Nations Sustainable Development Goals. His research and media comments on blockchain and fintech appear regularly in premium news outlets.

### Cluster Members

- Professor Bob Baulch
- Assoc Prof Thai Nguyen
- Assoc Prof Tra Pham
- Dr Chu Thanh Tuan
- Dr Devmali Perera
- Dr Doan Bao Huy
- Dr Greeni Maheshwari
- Dr Lee Woocheol

#### Associate Members

Dr Hoang Ai Phuong

- Dr Maria Fernanda Rivas
- Dr Selim Ergun
- Dr Seng Kiong Kok
- Dr Vu Thi Hong Nhung
- Dr Burkhard Schrage
- Dr Linh Nguyen Thi My
- Dr Stanley Teck Yap Lee

- Mr Binh Nguyen
- Mr Duc Hoang
- Mr Hau Le
- Mrs Huong Le
- Mrs Quyen Pham
- Ms Mai Bui
- Ms Minh Nguyen







### **Logistics and Supply Chain**

### Management

### Introduction

The cluster focuses on applied multidisciplinary research that uses information, modelling, and analytics to develop integrated logistics solutions and improve sustainable supply chain networks. Due to its location in the Asia-Pacific Region, the cluster prioritises investigating supply chain challenges presented by the globalisation and technology advance in Vietnam's interconnected social, environmental, and economic dimensions. We aim to achieve sustained production of high-quality peer-reviewed research, attract internal and external funding, and promote research-based postgraduate students in the field.

### Key Themes

- Supply Chain Efficiency, Supply Chain Quality Management, Green Supply Chain Management
- Operations and Production Management
- Sustainable Supply Chain in Agriculture and Construction Industry

### **Notable Events**

- BRI (Belt and Road Initiative) 2018, 24-25 June 2018, RMIT Vietnam
- 9<sup>th</sup> International Conference on Operations and Supply Chain Management (OSCM), 15-18 December 2019, RMIT Vietnam
- 12<sup>th</sup> International Conference of Asian Shipping and Logistics (ICASL 2019), 27-29 June 2019, RMIT Vietnam

- Pham, H., Pham, T., Truong, QH. and Dang, C. (forthcoming), 'Impact of Transformation-al Leadership on Green Learning and Green Innovation in Construction Supply Chains', Engineering, Construction and Architectural Management, Accepted paper (ABDC: A, SJR: Q1).
- Pham, TAN., Le, V., Pham, TT., Pham, HC., Le, CT. and Lansink, AO. (2021). Technical and Scale Efficiency of Intensive White-leg Shrimp Farming in Vietnam: A Data Envelopment Analysis. Aquaculture Economics & Management (SJR: Q1)
- Nguyen, LC. and Notteboom, T. (2019). 'The relations between dry port characteristics and regional port-hinterland settings: findings for a global sample of dry ports'. Maritime Policy & Management, 46(1): 24-42 (ABDC:B; SJR: Q1).
- Nguyen, H., Onofrei, G. and Truong, D. (2020). 'Supply chain communication and cultural compatibility: performance implications in the global manufacturing industry'. Business Process Management Journal, 27(1): 253-274. (ABDC: B, SJR: Q1)
- Nguyen, H., Onofrei, G, Truong, D, and Lockrey, S. (2020). 'Customer green orientation and process innovation alignment: A configuration approach in the global manufacturing industry'. Business Strategy and the Environment, 29(6): 2498-2513. (ABDC: A, SJR: Q1)
- Majo, G, Ulhaq, I. and Nayak, R. (2020). 'Sustainable approaches in warehousing and inventory management in fashion industry.' in Nayak, R. (ed.), Supply Chain Management and Logistics in the Global Fashion Sector: The Sustainability Challenge. New York: Taylor & Francis.

### Names of Cluster Members

### **Cluster Leads**



Dr Truong Quang Huy Lecturer Logistics & Supply Chain Management

Dr Pham Cong Hiep holds a PhD in Business Information Systems and has conducted extensive research in the areas of cyber security behaviour, supply chain management, and education technologies. He has presented at leading Information Systems conferences and published in many high-ranked academic journals. Dr Pham has secured several research grants and supervised two PhD students to completion.



Dr Nguyen Manh Hung Interim Senior Program Manager Logistics & Supply Chain Management

Dr Nguyen Manh Hung holds a PhD in Operations and Management and has over ten years of working experience in the field of corporate training and management consulting. His area of expertise includes information management, business simulation and logistics, strategic management and supply chain management. He publishes in leading journal and he is the member of the Production and Operation Management Association.

#### **Cluster Members**

- Dr Dang Pham Thien Duy
- Dr Majo George
- Dr Nguyen Canh Lam
- Dr Truong Quang Huy
- Dr Tram Nguyen
- Mr Irfan Ui Haq

### Associate Members

- Professor Robert McClelland
- Dr Cheng Chi Bun
- Dr Hoang Ai Phuong

- Mr Le Hoang Long
- Mr Nguyen Nhat Minh
- Mr Nguyen Sinh My







### Managing

### **Smart Transformation**

### Introduction

This cluster studies the use of information and communication technologies and other digital technologies in the context of public policymaking, smart government services, security and privacy, engagement, interaction and design, and private sector decision making. The focus of smart transformation, in our research cluster, is on people-centric transformation.

### **Key Themes**

- Smart Transformation Management and Leadership for Business
- Digital Government
- Digital Readiness and Competencies
- Sustainable and Smart Cities Development

### **Notable Events**

- Smart and Sustainable Cities (SSC)
   Forum 2021 Where Sustainable and Smart Cities Meet
- International Business Forum 2019 Born Global: The Future of Vietnam's Digital Economy

- Nguyen, H. T, Hoang, A-P., Nkhoma, M., Pedro, A. (2022). 'Using Process Stories to Foster Process Flexibility: The Experts' Viewpoint', Australian Journal of Information Systems, 26. (ABDC: A)
- Dang-Pham, D., Kautz, K., Hoang, A-P., and Pittayachawan, S. (2022). 'Identifying Information Security Opinion Leaders in Organizations: Insights from the Theory of Social Power Bases and Social Network Analysis', Computers and Security, 112(January 2022). (ABDC: A; SJR: Q1)
- Le L. H., Hoang, A-P., Pham H. C. (2022). 'Sharing health information across online platforms: A systematic review', Health Communication, 3:1-13. (SJR: Q1)
- Dang-Pham, D., Hoang, A-P., Vo, D-T., and Tran, Q. T. D. (2021). 'Digital Kaizen at FPT Software: Principles and Practices for Digital Transformations', Digitalization Cases Vol. 2.
- Walsh, J., Schrage, B. and Nguyen, Q. T. (2021). 'The Political Economy of Vietnam's Industrial Transformation.' in Springer Briefs in Political Science. Singapore: Springer.
- Hoang, A-P., and Kauffman, R.J. (2018). 'Content Sampling, Household Informedness and the Consumption of Digital Information Goods', Journal of Management Information Systems, 35(2): 575-609 (ABDC: A\*; SJR: Q1)

### **Cluster Leads**



Associate Professor Trung Quang Nguyen Head of Department Management

Associate Professor Trung Quang Nguyen has a history of successful teaching and leadership at RMIT Vietnam. Trung is Head of the Department, of Management and leads the Smart and Sustainable Cities Hub. He and his team provided research services to KPMG (digital transformation) and VinaCapital (State-Owned Enterprises privatization), organized events such as the International Business Forum and the Smart and Sustainable Cities Forum. His research work has been published in books, journals, conference proceedings, whitepapers and the media. He often presents at domestic and international conferences/workshops, at local governments events, and for ASEAN and APEC agencies.

### **Cluster Members**

- Professor Robert McClelland
- Dr Seng Kiat Kok
- Dr Alrence Halibas
- Dr Burkhard Schrage
- Dr Dang Pham Thien Duy
- Dr Han Jung Woo
- Dr Huynh Thien Kim
- Dr Nguyen Anh Thu

#### Associate Members

- Ms Nghia Luu
- Ms Phung Thanh Phuong
- Ms Le Phuong Chi

- Dr Nguyen Hoang Thuan
- Dr Nguyen Yen Khanh
- Dr Scott McDonald
- Dr Long Thang Van Nguyen
- Dr Santiago Velasquez
- Dr Gavin Nicholson
- Dr James Copper
- Dr Nguyen Thi Thu An

### Cluster PhD Students

- Mr Vinh Nguyen Xuan Truong
- Ms Hua My Sang
- Ms Ngan Tuyet Truong
- Ms Nguyen Thi Van Anh Ms
- Do Thi Hoang Mai



Dr Duy Dang Senior Lecturer HDR Coordinator

Dr Duy Dang is a Senior Lecturer and HDR Coordinator in the School of Business & Management, RMIT Vietnam. Duy's teaching and research focus on information security management, digital transformation, and adoption of Industry 4.0 technologies. Duy has received various teaching and research awards, including the RMIT Prize for Research Impact (Enterprise), which recognised his active engagement with the industry through conducting impactful research. He has an established research track record of approximately \$310,000 of research funding, and more than 40 research publications, including book chapters and research articles in highly ranked journals and international conference proceedings.





### Scholarship of Learning

### in Higher Education

### and Organisations

### Introduction

The research cluster is focused on enhancing innovative approaches to pedagogy and organizational learning across different industries, sectors and geographies. Its main remit is to support the development of competencies both in the classroom and in real-world businesses, examining the different facets of knowledge generation and transfer, together with dimensions of organizational learning, resilience and capabilities.

The cluster seeks to translate research activities into outcomes that further understand and best practice into learning and teaching in Higher Education, as well as supporting the development of critical knowledge to the benefit of organizations and their employees.

### Key Themes

- Innovative pedagogy and learning in higher education
- Organizational learning and development
- Knowledge transfer, capabilities and organizational resilience

### **Key Publications**

### **Notable Events**

- Writing and Publishing in Web of Science (SSCI) and Scopus Journal Articles: What Matters Most
- Learning Organization Conference 2022
- Akbari, M., Nguyen, H.M., McClelland, R. and Van Houdt, K. (2021) Design, implementation and academic perspectives on authentic assessment for applied business higher education in a top performing Asian economy. Education+ Training. (SJR Q1)
- Perera, C.H., Nayak, R. and Nguyen, L.T.V. (2021), "The impact of subjective norms, eWOM and perceived brand credibility on brand equity: application to the higher education sector", International Journal of Educational Management, Vol. 35 No. 1, pp. 63-74. (ABDC B: SJR Q2)
- Nguyen, H., Onofrei, G., Akbari, M. and McClelland, R., 2020. Enhancing quality and innovation performance: the role of supplier communication and knowledge development. Total Quality Management & Business Excellence, pp.1-24. (ABDC C: SJR Q1)
- Hoang, A.D., (2020). Pandemic and teacher retention: empirical evidence from expat teachers in Southeast Asia during COVID-19. International Journal of Sociology and Social Policy. Vol. 40 No. 9/10, pp. 1141-1166. ((ABDC: A; SJR: Q2)
- Ho, M.T., La, V.P., Nguyen, M.H., Pham, T.H., Vuong, T.T., Vuong, H.M., Pham, H.H., Hoang, A.D. and Vuong, Q.H., (2020). An analytical view on STEM education and outcomes: Examples of the social gap and gender disparity in Vietnam. Children and Youth Services Review, p.1-14.(SJR Q1)
- Maheshwari G, Nayak R. (2020) Women leadership in Vietnamese higher education institutions: An exploratory study on barriers and enablers for career enhancement. Educational Management Administration & Leadership. Pp1-18 (ABDC: B; SJR Q1)
- Kok, S.K. and McDonald, C., (2017). Underpinning excellence in higher education an investigation into the leadership, governance and management behaviours of high-performing academic departments. Studies in higher education, 42(2), pp.210-231(ABDC A: SJR: Q1)

### **Cluster Leads**



Dr Seng Kiat Kok Deputy Dean Learning & Teaching

Dr Seng Kok is Deputy Dean, Learning & Teaching in the School of Business and Management. He is originally from Malaysia but was based in the UK for 15 years prior to joining RMIT Vietnam. He has a PhD and two Master's Degree and is an active researcher in the areas of public sector management, entrepreneurship, organisational dynamics and tourism. He is also a Senior Fellow of the Higher Education Academy and has worked with a number of different academic and professional stakeholders developing both academic programs and consultancy. He has published extensively and is currently supervising several PhD and DBA candidates.



Professor Yuli Suseno Deputy Dean Learning and Teaching

Yuli Suseno is Professor of Management, and Deputy Dean Learning and Teaching in the School of Management (SoM). Prior to joining RMIT, Yuli worked in several universities in Australia and the United Kingdom. Yuli also worked in industry for a number of years before completing her doctorate.

Yuli has an inter-disciplinary background and her current research interests are in the areas of entrepreneurship and innovation, social capital and social networks, and strategy. Yuli has published journals in several areas.

#### **Cluster Members**

- Dr Greeni Maheshwari
- Dr Han Jung Woo Professor
- Robert McClelland

#### Associate Members

#### Dr Burkhard Schrage

- Dr Dang Pham Thien Duy
- Dr Hoang Ai Phuong
- Dr Long Nguyen
- Dr Phil Smith
- Dr Rajkishore Nayak

- Mr Qui Nguyen
- Ms Charitha Perera
- Ms Hoang Thi Bui Minh
- Ms Mai Do
- Ms Phuong Nguyen
- Ms Hang Pham
- Mr Anh Duc Hoang





### Sustainable

### Development

### Introduction

The Sustainable Development Research Cluster focuses on three sustainable development goals (SDGs) which are good health & wellbeing, climate action, and, the partnerships for the goals, respectively. The cluster works in collaboration with the School of Business and Management's Smart Cities Hub and has been successful in securing projects that address these SDGs.

Current research projects include a five-year European Union Horizon 2020 project on Urban GreenUP, an Erasmus Plus project with Nantes University, France on "Strengthen the production, management and outreach capacities of research in the field of Water and Natural resources in South-East Asia", and grants from the Vietnamese Ministry of Science and Technology's National Foundation for Science and Technology on "Improving the negotiation skills among nascent entrepreneurs in Vietnam" and many more are used to provide the recommendations for promoting social inclusion and innovation in related topics.

Ongoing PhD projects attached to the cluster include: irmproving the efficiency of urban waste water management in Hanoi, and s management strategies in the food and beverage industry in Vietnam during the COVID-19 pandemic.

### **Key Themes**

- Sustainable Development Goals (3, 13 and 17)
- Nature-Based Solutions to Water and Air Quality
- Plastic Pollution
- Corporate Social Responsibility

### Notable Events

- Erasmus Plus research training on 'Water Quality and Agricultural Development' August 2020/November 2021 (Hanoi and Can Tho, Vietnam)
- Plastic Refill campaigns March 2021 until now (Hanoi, Haiphong, Ho Chi Minh, Vietnam)
- Partner conference, meetings and workshops for Horizon 2020 NBS projects 21, 26 & 27 October 2021; 11 February 2022 and 1 March 2022 (online)

- •KH Nguyen, TTT Pham (2020) Long-term impact of natural disasters on Vietnamese income per capita: the case of typhoon Durian Entrepreneurship and Sustainability Issues DOI:10.9770/ jesi.2020.8.1(41) (SJR: Q1)
- Nguyen, H., Onofrei, G., Akbari, M. & McClelland, R. (2020): Enhancing quality and innovation performance: the role of supplier communication and knowledge development, Total Quality Management & Business Excellence, DOI: 10.1080/14783363.2020.1858711 (SJR: Q1)
- Akbari, M., McClelland, R. (2020) Corporate social responsibility and corporate citizen-ship in sustainable supply chain: a structured literature review Benchmarking An Interna-tional Journal27(6):1799-1841 DOI:10.1108/BIJ-11-2019-0509 (ABDC: B; SJR: Q2)
- Majo G., Ulhaq, I. and Nayak, R. (2020). 'Sustainable approaches in warehousing and inventory management in the fashion industry.' in Nayak, R. (ed.), Supply Chain Manage-ment and Logistics in the Global Fashion Sector: The Sustainability Challenge. New York: Taylor & Francis.
- Bucatariu, L., McClelland, R., Tran, T.D. (2020) First evaluation of market opportunities in EU and non-EU countries regarding NBS: Global market opportunities and international cooperation. HORIZON 2020 UrbanGreenup Project (2018-2023) supported No. 730426

### **Cluster Leads**



Professor Robert McClelland Dean School of Business & Management

Professor Robert McClelland is Dean, School of Business & Management. He is a Fellow of the Institute Statisticians and Fellow of the UK Higher Education Academy. Robert's academic expertise and research interests lie in the areas of statistical analysis, research methods, data analytics and technology supported Education for Business. He has over 120 published works, 36 completed doctoral supervisions, and a successful track record of leading multidisciplinary academic research teams in the UK, Europe and Vietnam.



Associate Professor Tra Pham Senior Program Manager Economics

Dr Tra Pham is a development economist. Prior to joining RMIT Vietnam in 2013, she held academic positions at the University of Groningen and Vietnam National University, and served as a Senior Economist to USAID advising the government of Vietnam on international economic policy issues. Her current research interests spans financial inclusion, applied economics, the economics of innovation and blockchain economy. She has built a strong record of publications in high-ranking journals, engaged actively in the media and secured significant external research funding.

### **Cluster Members**

- Dr Catherine Earl
- Dr Vicki Little
- Dr Tran Duc Trinh
- Dr Huy Pham
- Mr Nguyen Huu Nhan
- Ms Pham Thuy Bony
- Ms Tran Phuong Ha

#### Associate Members

- Professor Bob Baulch
- Dr Pham Cong Hiep

- Mr Nguyen Nhat Minh
- Mrs Cindy Nguyen
- Ms Trang Nguyen







### **Tourism and Hospitality**

### Management

### Introduction

RMIT Vietnam's Tourism & Hospitality Research Cluster addresses high-impact issues in the fields of travel, tourism, and hospitality through an interdisciplinary, synergistic, and collegial approach to the scholarly pursuit of knowledge and its subsequent dissemination and application to the resolution of real-world problems. The Cluster's main areas of focus are the development of predictive models of tourist behavior, the impact of culture on tourist behavior, sustainable tourism and sustainable tourism development, and tourism teaching and learning, especially at the tertiary level. Due to its privileged geographic location, RMIT Vietnam's Tourism & Hospitality Research Cluster specializes in tourism and hospitality research in the Asia-Pacific Region, with special emphases in Southeast Asia and Vietnam.

### **Key Themes**

- Tourist behavior
- Cross cultural tourism research
- Hospitality management
- Sustainable tourism development
- Tourism education

### Notable Events

- What's Next for Vietnam Tourism? Challenges and Opportunities 2021 and Beyond. Tourism Roundtable. RMIT Vietnam University, Saigon, Vietnam: January 2021.
- Managing in Uncertain Times and the Way Forward. Tourism Forum. RMIT Vietnam University, Hanoi, Vietnam: December 2021.

- Duarte Alonso, A., Martens, W., & Ong, J. L. T. (2021). Food tourism development in wine regions: perspectives from the supply side. Current Issues in Tourism, 1-19. (ABDC: A; SJR: Q1)
- •Nguyen, A.T., Pansuwong, W., McClelland, R.J. (2021) Exploring residents' support for integrated casino resort development: a new gaming destination in Vietnam Tourism Recreation Research (ABDC: A; SJR: Q1)
- O'Shea, M., Duarte Alonso, A., Kok, S. K., & Vu, O. T. K. (2021). Entrepreneurial action and unprecedented uncertainty: The cases of New South Wales regional hospitality and tourism firms. Tourism and Hospitality Research. (ABDC: B, SJR: Q1)
- Pang, J. M. (2020). Adopting "East Asian" cultures and themes in hotel branding: a study of the M. Mandarin. Asia Pacific Journal of Tourism Research, 25(10), 1085-1097. (ABDC: A; SJR: Q1)
- Ribeiro, N. F. (2021). Culture-based gamification for global education: A case study from Vietnam. In Stagnancy Issues and Change Initiatives for Global Education in the Digital Age (pp. 236-258). IGI Global. (ABDC: C)

### Names of Cluster Members

### **Cluster Leads**



Dr Nuno Ribeiro Senior Lecturer Tourism & Hospitality Management

Dr Nuno Ribeiro is a passionate educator, researcher, and entrepreneur. He has devoted his career to understanding how culture impacts travel behavior, and how different stakeholders can use this knowledge to better plan and develop tourism destinations and enhance the delivery of hospitality services. Having grown up in the hospitality business, Dr Ribeiro's background is in hospitality and international tour operations management. He has over a decade's higher education experience in hospitality, tourism, and cross-cultural research.



Dr Justin Matthew Pang Lecturer Tourism & Hospitality Management

Dr Justin Matthew Pang graduated from Hong Kong Polytechnic University with a doctorate in hotel and tourism management. He spent more than a decade working in hotel and resort management, ranging from the Raffles Hotel in Singapore to the Thistle Park Hotel in London and the Marriott Surfers' Paradise Resort on Australia's Gold Coast. Dr Pang's research interest is in hospitality education, hotel branding and operations management.

#### **Cluster Members**

- Assoc Prof Nguyen Quang Trung
- Dr Abel Alonso
- Dr Daisy Kanagasapapathy
- Dr Lei Tin Ong (Jackie)
- Dr Scott McDonald
- Dr Vu Thi Kim Oanh
- Dr Phil Smith
- Mr Nguyen Huu Nhan

#### Associate Members

- Professor Mathews Nkhoma
- Professor Robert McClelland
- Dr Dang Pham Thien Duy
- Dr Han Jung Woo
- Ms Linh Le Dang Thuy

- Ms Hang Pham
- Ms Truong Tuyet Ngan







### Contact RMIT research

- phd.enquiries@rmit.edu.vn
  www.rmit.edu.vn
  Tel: (+84) 28 3776 1369
- 💮 Mon Fri, 8am-4pm
- 702 Nguyen Van Linh, District 7, Ho
   Chi Minh City 700000, Vietnam



